



Hello, my name is _____. I'm calling long distance from OTR, a national public opinion research firm. This is not a sales call and I won't ask you for a contribution or donation. We're talking with people like yourself today about some important issues in your area and this number was selected at random. According to the research procedure, I need to speak to the [ALTERNATE: YOUNGEST/OLDEST] [ALTERNATE: MAN/WOMAN] who is at least 18 years old and who has had the most recent birthday.

1. Are you 18 years of age or older? Yes 100%
No -
Don't know/Refused -

I am going to read you some statements, and after each I would like you to tell me if you mostly agree, somewhat agree, somewhat disagree, or mostly disagree with this statement?

	AGREE		DISAGREE		N/A	(Neutral)	(DK)	NET	
	Mostly	Somewhat	Somewhat	Mostly				AGREE	DISAGREE
• It is important for home owners to use energy efficient appliances.....	74%	21	1	2	*	*	*	96%	4
• I adjust the temperature in my house to save energy.....	71%	19	4	4	1	*	*	90%	8
• I review my electricity bill each month.....	68%	17	5	7	3	-	*	85%	12
• I make a point of checking that my tires are properly inflated on a routine basis.....	60%	22	7	10	2	*	*	81%	16
• I look for new ways to save energy..	58%	28	6	6	*	*	*	87%	12
• It is my responsibility to help reduce the impacts of global warming.....	55%	26	7	9	1	1	1	81%	16
• I would take a shorter shower to save water and energy.....	54%	26	7	12	1	*	*	80%	19
• My behavior can help reduce the impacts of global warming.....	46%	29	7	15	1	1	2	75%	21
• I have switched over to using compact florescent - energy saving - light bulbs.....	39%	28	10	20	2	*	*	68%	30
• We need more laws to enforce energy efficiency.....	39%	22	13	22	1	*	2	62%	36
• Our country is in as much danger from environmental hazards such as air pollution and global warming as it is from terrorists.....	39%	24	12	21	1	1	2	63%	33
• Global Warming is something people can control.....	38%	31	11	15	1	2	3	69%	26
• If I had to, I could explain global warming to someone I meet in passing.....	35%	32	10	20	1	*	1	67%	30
• If I had to, I could explain climate change to someone I meet in passing.....	35%	33	12	18	1	*	2	68%	29

I am going to read you some statements, and after each I would like you to tell me if you mostly agree, somewhat agree, somewhat disagree, or mostly disagree with this statement?

	AGREE		DISAGREE		N/A	(Neutral)	(DK)	NET	
	Mostly	Somewhat	Somewhat	Mostly				AGREE	DISAGREE
• Preventing global warming is part of our religious duty.	23%	20	14	35	3	1	4	43%	49
• I am familiar with the phrase "carbon neutral."	21%	12	10	50	2	*	5	33%	60
• Too much fuss is made about global warming.	19%	15	17	46	*	*	2	34%	63
• I pay little attention to how much energy I use in my home.	16%	13	15	55	*	-	*	30%	70
• My idea of energy efficiency is pretty much limited to turning lights off.	16%	13	20	51	*	-	*	29%	71
• The need to conserve energy is exaggerated.	15%	12	17	54	*	1	2	27%	70

The next questions help us to understand how general attitudes relate to different lifestyles. There are no right or wrong answers - just answers that describe you best.

	AGREE		DISAGREE		N/A	(DK)	NET	
	Mostly	Somewhat	Somewhat	Mostly			AGREE	DISAGREE
• There is too much sex on television today.	61%	21	6	8	3	1	82%	14
• I like to make things with my hands.	53%	28	9	10	*	*	81%	18
• I like trying new things.	52%	37	5	5	1	*	89%	11
• I like to learn about art, culture, and history.	51%	35	6	7	*	*	86%	13
• I like to learn about things even if they may never be of any use to me.	51%	34	7	7	*	*	86%	14
• I like the challenge of doing something I have never done before.	49%	36	7	6	*	1	86%	13
• I like doing things that are new and different.	45%	41	7	6	1	*	86%	14
• I would like to understand more about how the universe works.	44%	34	10	10	*	*	79%	21
• I love to make things I can use everyday.	43%	31	12	12	1	1	74%	24
• I like a lot of variety in my life.	43%	33	14	9	*	*	76%	23
• As the Bible says, the world literally was created in six days.	42%	16	10	25	3	5	58%	35
• The federal government should encourage prayers in public schools.	36%	17	14	29	2	3	53%	42
• I am often interested in theories.	35%	36	12	15	*	1	71%	27
• I like making things of wood, metal, or other such material.	34%	24	15	25	2	*	58%	40
• I am very interested in how mechanical things, such as engines, work.	34%	26	15	24	1	*	60%	39

The next questions help us to understand how general attitudes relate to different lifestyles. There are no right or wrong answers - just answers that describe you best.

	AGREE		DISAGREE		N/A	(DK)	NET	
	Mostly	Somewhat	Somewhat	Mostly			AGREE	DISAGREE
• I like to lead others.....	32%	35	16	16	1	1	67%	31
• I would like to spend a year or more in a foreign country.....	32%	15	16	36	1	*	47%	52
• I consider myself an intellectual.....	32%	39	15	12	1	1	71%	27
• I like to look through hardware or automotive stores.....	29%	24	15	30	1	*	53%	45
• I would rather make something than buy it.....	28%	31	18	20	1	1	60%	38
• I like my life to be pretty much the same from week to week.....	27%	33	20	19	*	1	60%	39
• I like being in charge of a group.....	27%	29	18	25	1	1	56%	43
• I like a lot of excitement in my life.....	24%	30	22	23	1	1	53%	45
• I have more ability than most people.....	23%	36	21	15	2	3	59%	36
• I often crave excitement.....	19%	25	25	29	1	1	44%	54
• A woman's life is fulfilled only if she can provide a happy home for her family.....	17%	17	18	45	2	2	34%	63
• I like outrageous people and things.....	14%	21	27	36	2	1	35%	63
• I must admit that my interests are somewhat narrow and limited.....	13%	19	21	46	*	1	32%	67
• I like to dress in the latest fashions.....	13%	21	26	38	1	*	34%	64
• I am really interested only in a few things.....	12%	15	23	49	1	1	27%	72
• I am always looking for a thrill.....	12%	16	30	41	1	*	28%	71
• I dress more fashionably than most people.....	10%	18	29	42	1	*	28%	70
• I must admit that I like to show off.....	7%	12	25	54	1	*	19%	79

Now I am going to read you some possible ways of reducing U.S. dependence on imported oil. After each, please tell me if you think it is a very good idea, a good idea, a bad idea or a very bad idea.

	GOOD IDEA		BAD IDEA		(DK)	(Ref.)	NET	
	Very good	Good	Bad	Very bad			GOOD IDEA	BAD IDEA
• [FORM B] Require the auto industry to make cars that get better gas mileage.....	61%	33	2	3	1	-	94%	5
2005	56%	37	5	1	1	*	93%	6
• [FORM A] Require the auto industry to make more fuel-efficient cars.....	53%	36	6	3	2	-	89%	9
2005	48%	42	7	2	1	-	90%	8
• [FORM B] Build more wind-turbine farms to harness wind-generated electricity.....	46%	44	6	1	3	*	90%	7
2005	37%	51	5	2	6	*	87%	6
• [FORM A] Build more solar power facilities.....	44%	46	6	1	3	-	90%	6
2005	40%	50	5	1	3	*	90%	6

Now I am going to read you some possible ways of reducing U.S. dependence on imported oil. After each, please tell me if you think it is a very good idea, a good idea, a bad idea or a very bad idea.

	GOOD IDEA		BAD IDEA		(DK)	(Ref.)	NET	
	Very good	Good	Bad	Very bad			GOOD IDEA	BAD IDEA
• [FORM B] Provide tax credits to people who buy more energy-efficient appliances such as air conditioners, clothes dryers, and water heaters.....	39%	47	10	4	1	-	86%	13
2005	31%	52	9	3	3	*	84%	13
• [FORM A] Increase funding for renewable energy research.....	37%	49	9	1	3	1	86%	10
2005	33%	53	8	2	4	*	86%	9
• [FORM B] Promote the development of hydrogen-powered cars.....	33%	48	9	2	8	*	81%	11
2005	32%	49	5	3	11	-	81%	8
• [FORM B] Provide tax credits to people who buy high-mileage hybrid vehicles.....	32%	45	14	6	3	-	77%	20
2005	26%	44	22	5	3	*	70%	27
• [FORM A] Provide tax credits to people who buy cars that get good gas mileage.....	31%	48	13	6	2	*	78%	19
2005	29%	50	14	6	2	*	79%	19
• [FORM A] Promote the use of hydrogen fuel cell technology.....	29%	48	8	1	14	*	77%	9
2005	27%	44	6	2	20	*	71%	8
• [FORM A] Build more hydroelectric facilities.....	26%	49	13	4	9	-	74%	17
2005	26%	54	8	2	8	*	81%	11
• [FORM B] Build more facilities that generate electricity by burning wood, waste, landfill gas, and trash.....	23%	51	15	8	4	*	73%	22
2005	18%	45	22	6	8	*	63%	29
• [FORM B] Live in smaller square footage homes.....	16%	36	33	11	3	*	53%	44
• [FORM A] Charge a tax on people who buy cars that get poor gas mileage.....	16%	21	39	22	2	-	37%	61
2005	14%	26	39	18	4	*	40%	57
• [FORM A] Increase the tax per gallon of gasoline if the funds are dedicated to renewable energy and conservation.....	15%	32	33	18	3	*	47%	50
• [FORM B] Lower the national speed limit back to 55 miles per hour.....	14%	30	34	19	2	-	45%	53
2005	11%	28	38	19	3	*	39%	58
• [FORM A] Open up the Arctic National Wildlife Refuge for oil exploration and drilling.....	13%	25	29	27	5	1	38%	56
2005	10%	26	30	26	8	1	36%	56
• [FORM A] Build more nuclear plants.....	12%	25	35	20	8	-	37%	54
2005	10%	26	39	16	9	*	36%	55
• [FORM B] Build more coal-burning electric plants.....	8%	27	35	19	10	*	36%	54
2005	6%	27	40	14	13	*	33%	54
• [FORM A] Increase the tax per gallon of gasoline.....	6%	14	41	36	2	-	20%	77
2005	3%	12	47	36	3	*	15%	82
• [FORM B] Charge a pollution fee for every gallon of gasoline sold.....	5%	20	42	30	3	-	25%	72
2005	3%	16	48	29	4	*	19%	77
• [FORM B] Charge a pollution tax for every mile a person drives.....	5%	14	44	36	2	*	19%	80
2005	2%	9	51	37	1	-	11%	88
• [FORM A] Charge a tax for every mile a person drives.....	3%	4	41	50	2	-	7%	91
2005	1%	5	44	48	2	-	6%	92

68. In society, there are a variety of groups and powerful people who can make change happen. Of the following, which group or person would be MOST effective at improving efforts to reduce gas emissions connected to global warming? Pick one only.

Consumers	27%
Big businesses and major corporations	23
The United States Congress	22
The President of the United States	10
State Governors	4
Universities	4
Small businesses.....	3
All of the above.....	1
VOL: (Other SPECIFY).....	1
VOL: (None of these).....	1
VOL: (Don't know / Refused).....	5

I am going to read you some items, and I want you to tell me if you personally have ever purchased that item, if you would consider buying that item, if you probably would not buy that item, or if you would never buy that item.

	WOULD BUY		WOULDN'T BUY		(DK)	(Ref.)	NET	
	Have	Would consider	Probably not	Would never			WOULD BUY	WOULDN'T BUY
• [FORM B] A car that gets 35 or more miles to the gallon	26%	65	5	3	1	-	91%	8
2005	18%	69	4	6	2	*	87%	11
• Energy-efficient appliances, such as a high-efficiency air-conditioner	39%	52	4	4	1	*	91%	8
2005	38%	51	4	6	1	*	89%	10
• A vehicle powered by an alternative fuel like ethanol	6%	72	9	9	3	*	78%	19
• Solar panels to heat your home, your hot water, or to produce electricity	7%	69	12	10	2	*	76%	22
• Organic Foods - for example foods without chemicals	39%	32	13	14	1	*	71%	27
2005	49%	25	9	15	3	*	73%	24
• [FORM A] A hybrid car.....	4%	67	13	13	4	*	71%	25
2005	3%	63	9	23	2	*	66%	31
• An iPod or MP3 player	28%	23	14	32	2	*	51%	46
2005	14%	28	18	35	5	*	42%	52
• An S.U.V.....	23%	23	16	37	1	*	46%	53
2005	23%	18	14	43	1	*	42%	57

Right now, do you think the quality of the environment in the United States is getting better, staying about the same, or getting worse?

Getting better.....	11%
Staying about the same.....	24
Getting worse	62
VOL: (Don't know).....	3
VOL: (Refused).....	*

	POSITIVE		NEGATIVE		(DK)	(Ref.)	NET	
	Excellent	Good	Only fair	Poor			POSITIVE	NEGATIVE
• How would you rate the overall quality of the environment in the United States today?	4%	28	44	21	2	-	33%	66
2005	4%	35	44	15	2	*	39%	59
2004	3%	35	42	17	1	1	39%	59
• How would you rate the overall quality of the environment in the world today?	2%	15	42	33	8	-	17%	75
2005	1%	16	45	29	9	*	17%	73
2004	1%	15	44	31	8	1	16%	75
• How would you rate the overall quality of the environment in your local community today?	13%	43	31	13	1	-	55%	44
2005	12%	48	30	10	*	*	60%	40
2004	12%	45	31	12	-	-	56%	43

I am going to read you the names of some public figures and organizations who may be sources of information about environmental issues. For each, please tell me if you trust them a lot, trust them somewhat, trust them a little, or do not trust them at all as sources of information about environmental issues. If you haven't heard of them, just tell me and we'll move on.

	TRUST		DONT TRUST		NH	(DK)	(Ref.)	NET		
	A lot	Somewhat	A little	Not at all				TRUST	DON'T TRUST	FAMILIAR
• [FORM B] Scientists at major universities.....	34%	42	16	6	*	1	-	76%	22	98
• [FORM B] Universities.....	31%	43	16	8	1	2	*	74%	24	97
• [FORM A] The U.S. Environmental Protection Agency, or E.P.A.....	19%	43	19	12	2	4	*	63%	31	94
• [FORM A] Industry scientists.....	14%	42	24	12	4	3	1	56%	36	92
• [FORM A] Your state's governor.....	16%	37	19	21	1	5	*	54%	40	94
• [FORM A] Nightly television news.....	12%	37	24	23	*	2	*	50%	47	97
• [FORM B] Democrats in Congress.....	11%	34	24	26	*	4	*	45%	50	96
• [FORM B] Major newspapers.....	9%	36	27	27	-	1	-	45%	54	99
• [FORM B] Congress.....	6%	37	32	23	*	1	-	43%	56	99
• [FORM B] Business Groups.....	6%	36	31	24	1	2	*	42%	55	97
• [FORM A] Republicans in Congress.....	12%	27	24	33	1	3	1	39%	57	96
• President George W. Bush.....	15%	23	17	43	*	2	*	37%	60	98

86. Do you think that your state's governor does [ROTATE] too much, about the right amount, or not enough for the environment? [IF NOT ENOUGH, ASK] Would you say your state's governor should do much more or just somewhat more for the environment?

Too much.....	5%
About the right amount.....	30
Not enough - Should do much more.....	33
Not enough - Should do somewhat more.....	17
VOL: (Don't know).....	14
VOL: (Refused).....	1
ENOUGH (NET).....	35%
NOT ENOUGH (NET).....	50

87. Do you think that President Bush does [ROTATE] too much, about the right amount, or not enough for the environment? [IF NOT ENOUGH, ASK] Would you say President Bush should do much more or just somewhat more for the environment?

Too much.....	4%
About the right amount.....	19
Not enough - Should do much more.....	53
Not enough - Should do somewhat more.....	17
VOL: (Don't know).....	6
VOL: (Refused).....	1
ENOUGH (NET).....	22%
NOT ENOUGH (NET).....	70

88. I am going to read you a pair of statements. I want you to tell me which of the two statements comes closest to your opinion.

[STATEMENT A] Protecting the environment should be a top priority, even if that means higher consumer prices. [STATEMENT B] Protecting the environment is important, but it is more important to keep the economy growing.

Statement A Mostly.....	34%
Statement A Somewhat.....	13
Statement B Mostly.....	31
Statement B Somewhat.....	15
VOL: (Both equally).....	4
VOL: (Neither).....	1
VOL: (Refused).....	2
STATEMENT A (NET).....	47%
STATEMENT B (NET).....	46

[IF CHOICE, ASK] Would you say you agree more with that statement mostly or somewhat?

I am going to read you a list of a few issues, and I would like you to tell me how serious a problem you think each one is. After I say each issue, please tell me if you would say it is a very serious problem, a somewhat serious problem, a not very serious problem, or a not at all serious problem. If you're not familiar with an issue, please say so and we'll move on. How serious a problem would you say is...

	SERIOUS		NOT SERIOUS				(Not familiar)	(DK)	(Ref.)	NET	
	Very	Somewhat	Not very	Not at all	SERIOUS	NOT SERIOUS					
• [FORM B] Dependence on oil from the Middle East.....	71%	24	3	1	*	*	*	96%	4		
2005	68%	22	5	1	2	2	*	90%	6		
• [FORM A] Dependence on imported oil.....	70%	23	5	*	1	1	*	93%	5		
2005	68%	24	4	1	1	2	-	92%	5		
• Toxic contamination of soil and water.....	68%	24	4	1	1	1	1	92%	5		
2005	56%	30	9	2	1	2	-	86%	11		
2004	60%	25	9	3	2	2	-	85%	12		
• Eradication - Destruction - of forests.....	62%	26	6	2	2	1	*	89%	8		
2005	46%	32	10	2	6	3	*	78%	13		
2004	52%	27	8	5	5	3	*	78%	13		
• Long-term storage of nuclear waste.....	62%	25	5	2	3	3	*	87%	7		
• Air pollution.....	60%	32	4	2	-	*	*	93%	7		
2005	53%	31	12	2	1	1	-	84%	14		
2004	54%	33	9	4	*	1	-	87%	12		
• Global warming.....	56%	27	8	6	1	2	*	83%	14		
2005	45%	29	13	7	4	3	*	74%	19		
2004	40%	30	12	9	5	4	*	70%	22		
• Jobs and the economy.....	54%	32	10	3	1	1	*	86%	12		
2005	57%	32	8	1	*	1	*	89%	9		
2004	69%	21	7	2	*	1	-	90%	9		
• Extinction of wildlife species.....	52%	31	10	4	1	1	*	83%	14		
2005	34%	38	16	5	3	3	*	72%	21		
• The high price of gasoline.....	49%	35	11	4	-	*	*	84%	15		
2005	68%	21	8	3	-	1	*	89%	10		
2004	74%	15	7	4	-	*	-	89%	11		
• Climate change.....	48%	31	10	7	1	3	*	79%	17		
2005	34%	32	21	7	2	4	*	66%	28		
2004	29%	32	22	11	3	4	-	61%	33		
• Build-up of greenhouse gases.....	47%	30	8	4	6	5	*	77%	12		

Now I would like to ask you a few final questions for statistical purposes only.

100. What is your age?

18-24.....	5%
25-34.....	16
35-44.....	20
45-54.....	19
55-64.....	17
Over 65.....	22
VOL: (Refused).....	2

101. What is the highest level of formal education you have completed?

Grade 8 or less.....	2%
Grades 9-11.....	4
High school.....	26
1-3 years of college.....	28
College graduate (4 years).....	28
Attended or completed graduate school.....	13

114. What was your total household income before taxes for the past calendar year [JANUARY THROUGH DECEMBER]? [PLEASE INCLUDE INCOME FROM ALL SOURCES, INCLUDING SALARIES, PENSIONS, INTEREST, DIVIDENDS, BONUSES, CAPITAL GAINS, PROFITS, OTHER.]	Less than \$10,000	4%
	\$10,000 - \$14,999	3
	\$15,000 - \$19,999	3
	\$20,000 - \$24,999	4
	\$25,000 - \$29,999	4
	\$30,000 - \$39,999	5
	\$40,000 - \$49,999	9
	\$50,000 - \$74,999	14
	\$75,000 - \$99,999	11
	\$100,000 - \$199,999	12
	\$200,000 or more	3
	VOL: (Don't know / Refused)	28

115. Do you currently own or lease a car or other vehicle? IF YES, ASK: What kind of vehicle or vehicles do you have? [READ LIST, PUSH FOR MULTIPLE RESPONSES]	YES - Compact car	23%
	YES - Midsize or Family car	30
	YES - Luxury car	8
	YES - Sport Utility Vehicle or S.U.V.	19
	YES - Light truck	17
	YES - Van or minivan	12
	YES - Hybrid car	2
	VOL: (YES - Other SPECIFY)	1
	No vehicle	8
	VOL: (Don't know)	1
VOL: (Refused)	2	

D300. And for statistical purposes only, could you please tell me your race? [IF WHITE/BLACK/OTHER] D301. Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?	Black/African-American	9%
	White/Caucasian	79
	Hispanic/Latino	8
	Asian-American	1
	Other (SPECIFY)	1
	VOL: (Refused)	3

Gender	Male	48%
	Female	52

Region	PACIFIC	15%
	WEST/MIDWEST	10
	INDUSTRIAL/MIDWEST	20
	SOUTH	33
	EAST	22